



## Sponsorship & Partnership- Ice Cream Social

SiNaCa Studios presents the 10<sup>th</sup> Annual Ice Cream Social, a family friendly community fundraising event.

**Saturday July 10, 2021**

**1013 W. Magnolia Ave, Fort Worth TX**

SiNaCa Studios is a 501(c)(3) nonprofit in Fort Worth's cultural district that elevates glass art, provides public access and artists' programs with gallery and studio space, as well as runs education and community outreach programming. At this event we power down our molten glass furnace and raise funds to service, upgrade, and repair the furnace and our historic building on Magnolia Avenue, as well as sustain our organization while the furnace is being serviced and the glass blowing studio is non-operational.

### Reach

Email/Constant Contact List: 10,864    Facebook Followers: 19,916    Instagram Followers: 2,013

Signage on location on walkable Magnolia Avenue in the Near Southside Arts Cultural District

All sponsors recognized at level pre-event during our July email newsletter, June "Facebook Live" virtual presentation, and event related social media posts on Facebook and Instagram.

### Sponsorship and Partnership Opportunities

#### Funding Match:

\$1000 level, \$2500 level, or \$5000 level

Make a tax-deductible philanthropic gift matching our event fundraising dollar for dollar at chosen level. Named with gratitude or remain publicly anonymous.

#### Title Event Sponsor:

\$1000

Largest logo on event collateral and tee shirts, largest general signage at event and stations. Includes 2 bundle tickets to event (tee shirts, glass bowls, ice creams)

#### Ice Cream Sponsor:

\$400

Signage at ice cream station. 2nd size logo on event collateral and tee shirts. Includes 5 ice cream tickets, 2 tee shirts.

#### Local Artists Sponsor:

\$250

Signage with local artist made bowls, 2<sup>nd</sup> size logo on event collateral and tee. 2 ice cream tickets and tees.

